**WEB 2890 Portfolio Website Feedback Evaluation Criteria**

**Name of Person Providing Critique**: Brock Lewis

**Position/Company**: graphics designer

|  | Not applicable | Poor | Fair | Good | Excellent |
| --- | --- | --- | --- | --- | --- |
| **Overall Quality of Portfolio Website** |  |  |  |  |  |
| Looks very well put together, professional in appearance |  |  |  |  | ✔ |
| Shows creativity in design |  |  |  | ✔ |  |
| Body of work shows required skills for employment |  |  |  | ✔ |  |
|  |  |  |  |  |  |
| **Navigation/Functionality** |  |  |  |  |  |
| Navigation clear and consistent |  |  | ✔ |  |  |
| All links and buttons work properly |  |  |  | ✔ |  |
| Media plays without problems | ✔ |  |  |  |  |
| Images are optimized for the web |  |  | ✔ |  |  |
| Website opens quickly and media displays quickly |  |  |  |  | ✔ |
|  |  |  |  |  |  |
| **Appearance** |  |  |  |  |  |
| Background colors/texture |  |  |  |  | ✔ |
| Color scheme |  |  |  |  | ✔ |
| Concept/theme/unified look |  |  |  |  | ✔ |
| Layout - position of page elements, alignment, white space |  |  |  | ✔ |  |
| Typography – fonts, text size, other formatting |  |  |  | ✔ |  |
| Images are high quality |  |  |  | ✔ |  |
| Projects are presented in an attractive manner |  |  | ✔ |  |  |
|  |  |  |  |  |  |
| **Content/Design of Pages** |  |  |  |  |  |
| Home page provides good first impression and introduction to portfolio website |  |  |  |  | ✔ |
| About me page |  |  |  |  | ✔ |
| Portfolio gallery (thumbnails & captions) |  |  |  |  | ✔ |
| Portfolio reflections/description pages |  |  |  | ✔ |  |
| Contact page |  |  |  | ✔ |  |
|  |  |  |  |  |  |
| **Reflections** (description of portfolio pieces) |  |  |  |  |  |
| Content of reflections appropriate |  |  | ✔ |  |  |
| Project images are high quality |  |  |  | ✔ |  |
| Spelling and grammar are correct |  |  |  |  | ✔ |

What was your overall first impression of the website?

I think the website looked pretty good. I enjoyed how you had the layout and the mountains background you had for the intro to the website. Love the quote on the homepage too.

Did you have any technical difficulties as you navigated through the pages and displayed the projects?

No not really, all the buttons I clicked on worked pretty well. I was using a phone to look at it and it looks really fancy from my perspective.

What do you feel are the most effective design elements of this web portfolio?

I think the layers Jackson's got on this website looks really nice. It gives it a more fancy vibe and makes it look more professional tbh.

What would you suggest be changed with the design or content of this web portfolio?

I wouldn’t really change anything! The only thing I would possibly change is make it so the three lines thing on the top right was a little more obvious. It kind of blended in with the rest of the page so it was kinda hard to see.